



WATERBERG DISTRICT MUNICIPALITY

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DATE :17 JULY 2008

Waterberg District Municipality is looking for a service provider to design, develop and print a brochure and a map which will position Waterberg as a preferred tourist destination.

BROCHURE SPECIFICATIONS

A. Waterberg Brochure

1. Designing and Printing of 5000 copies of brochures which will consist of all Waterberg tourists attractions.
2. Generic information of all the six towns.
3. Current information on Waterberg Icons.
4. Accommodation listing and their contact details.
5. The brochure must be of a booklet format, size 210mm x 148mm landscape or portrait, printed in full colour on 128gsm coated paper. Cover printed on 200 gsm gloss paper with UV finish of plus/minus 40 pages, (perfect bind)

Cover pages: colourful and striking front and back covers, Waterberg logo and contact details.

First page of the brochure: Waterberg's new Logo

Page 2: Contents

Page 3: Message of the Executive Mayor and Municipal Manager

Page 4-5: Introduction

Page 6-7: General info, locality of the district, population projections.

Page 8-9: Investment opportunities.

Page 10-11: Modimolle town

Page 12-13: Mookgophong town

Page 14-15: Lephalale town

Page 15-16: Thabazimbi town

Page 17-18: Mokopane town

Page 19-20: Bela-Bela town

Page 21-22: Waterberg Biosphere Reserve

Page 23-24: Marakele National Park

Page 25-26: Nylsvley Wetlands

Page 27-28: Bela-Bela hot springs

Page 29-30: Makapans valley caves

Page 31: Modimolle mountain

Page 32-33: Tourism information offices, District municipality and Local municipality's contact details

Page 34- 38: Accommodation listing

Page 39: Waterberg map

B. Promotion of Waterberg Icons

Designing and Printing of 10000 copies of the A2 – 420mm x 594mm, printed on gloss paper in full colour and folded down to DL-99mm x 210mm. Waterberg map with all the new and old names of the towns and streets and on the other side of the map to have the information about the Waterberg's towns and the following Icons:

- Waterberg Biosphere Reserve
- Makapans Valley Caves
- Nylsvley Wetlands
- Modimolle Mountain
- Marakele National Park
- Bela-Bela Hot Springs

N.B! The following conditions will apply:

- Prices quoted must be Valid for at least (60) days from the date of your order
- Prices quoted Must be firm and inclusive of VAT(if vat registered)
- A firm and advanced delivery
- CK/Company registration certificate
- Valid tax clearance certificate
- Track record of the service provider, number of similar brochures designed, developed and printed. (Submission of two recent brochures and maps is required)

Expertise

Qualification and the experience of the project manager/s

Methodology

The process to be under taken by the service provider to design, develop and produce quality brochure and a map

For further inquiries please contact **Ms Betty Molekwa** at 014 718 3346

**Stricly all quote(s) must be faxed or directed to SUPPLY CHAIN MANAGEMENT UNIT
FOR ATTENTION GEORGE @ FAX 014 717 2398
CLOSING DATE: 25 July 2008**