



ACADEMY

Calling all emerging entrepreneurs who are passionate about technology, travel and hospitality.

Relay Institute will be bringing [The Airbnb Entrepreneurship Academy](#) to the Waterberg District on **30 & 31 August 2022**. Applications are now open for this interactive training bootcamp, which will provide tools and resources on how you can benefit from the Airbnb platform as a tourism entrepreneur.

If you are passionate about your community and excited by the tourism potential that Airbnb can provide, this programme is for you. To find out more and to receive an application form contact **Relay Institute** via Whatsapp on **073 408 3209**.





About the Airbnb Entrepreneurship Academy

[The Academy](#) is a skills development program for people from communities across Africa who are interested in tourism. The Academy gives them skills, practical tools and the support they need to use technology to access and succeed on the Airbnb platform as tourism entrepreneurs

The program kicks off with 2 days of intensive training and a further 3 months of remote support. Successful applicants will be provided with an introduction to the sharing economy and Airbnb. Through specifically designed tools and materials, participants will gain an in depth understanding of how to set themselves up on the Airbnb platform whether it be through [hosting](#), co-hosting or leading [Experiences](#).

There is no cost for successful applicants to attend, and attendance is by invitation only. All programme-related expenses including food, transport and training materials will be covered by our Programme sponsors.

How do you get selected?

All applications that show the following will be considered:

1. You show that you can regularly and confidently use technology (such as your smartphone and have your own email address).
2. You show that you are interested in learning more about how tech platforms such as Airbnb can be used to transform tourism and travel experiences.
3. You show that you have a passion for your community and have ideas about how you plan to showcase its tourism potential to guests from different parts of the world.

Interested in applying? Contact Relay Institute on **073 408 3209** for more information.

